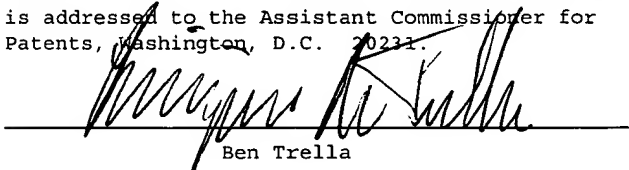


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Ben Trella

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Roy Shkedi

Serial No.: Unknown

Filing Date: Herewith

For: **A METHOD FOR TRANSACTING AN
ADVERTISEMENT TRANSFER**

Attorney Docket No.: JMB 2 0003

Cleveland, Ohio 44114
December 28, 1999

Assistant Commissioner For Patents
Washington, D.C. 20231

PRELIMINARY AMENDMENT

Dear Sir:

Prior to examination of the above-identified patent application please amend the application as follows:

IN THE ABSTRACT:

Please insert the following abstract as page number 47 of the application: